Poland - Silicon Valley Technology Symposium

December 4-7, 2010 Palo Alto, California



HONORARY PATRONAGE

Deputy Prime Minister and Minister of Economy of the Republic of Poland Waldemar Pawlak

Ambassador of Poland to the United States Robert Kupiecki

U.S. Consul General in Krakow Allen Greenberg

Consul General of the Republic of Poland in Los Angeles Joanna Kozińska - Frybes The goal of the Symposium is to facilitate technology, manufacturing, and trade exchange between US and Polish entities. The Polish delegation will include the leaders of industry and academia as well as government officials. Their American counterparts will be Silicon Valley companies interested in exploring market opportunities and establishing business relationships with Poland.



The 2010 Symposium will address the application of technology in vital areas of Polish and Californian economies:

- water supply security and flood protection,
- clean energy monetization,
- smart grid technology and economics ,
- related business and investment opportunities.

Poland offers a major market with numerous opportunities for cooperation, as well as an entry point to European Union and Eastern European countries. With its highly educated population, as well as its investment in technology and science, Poland positions itself as a leading knowledge-based economy.



Organizers:

Polish American Engineers' Club San Francisco-Krakow Sister Cities Partnership US-Polish Trade Council







December 3, 2010 - Friday

7:00 pm Informal dinner of the Council of Polish Engineers in North America

Hunan Garden Restaurant

3345 El Camino Real, Palo Alto, CA 94306-2804

(650) 565-8868

December 4, 2010 - Saturday

9:00 am Meeting of Council of Polish Engineers in North America

Thornton 102, Stanford University

General Session

Olgierd R. Dziekoński

Minister, The Cabinet of the President of Poland

Andrzej Nowak Ph.D. P.E. Prof.

Chairman, Council of Polish Engineers of N. America

Andrzej Nowak, Ph.D., P.E., Prof.

Chairman, Council of Polish Engineers of N. America

Marek Żywno

President, Polish-Amercan Engineers Club of the San Francisco Peninsula

Paul Marca Deputy Director, Stanford Center for Professional Development Renate Fruchter, Ph.D. Director, Project Based Learning Laboratory, Stanford University

Piotr Moncarz, Ph.D., P.E. Chairman, US-Polish Trade Council, C. Prof., Stanford University

12:00 pm Lunch, Stanford Cafeteria

1:30 pm Meeting of the Polish Council of Engineers of North America

Thornton 102, Stanford University

Council Meeting

6:00 pm Annual Gala Dinner of Polish-American Engineers' Club – Sheraton Hotel, Palo Alto

6:00 Coctails 7:00 Dinner

Key Note Speaker

Dr. Roger L. McCarthy, P.E., NAE Independent Non-Executive Director, Shui On Land, Ltd.

"The coming IPv6 internet: US/China vs Germany/Poland/Eastern Europe"

December 5, 2010 - Sunday

Exploring the environment of Silicon Valley and the San Francisco Bay Area

December 6, 2010 - Monday

7:45 am Registration & Coffee

Stauffer Auditorium, Hoover Institution

8:30 am Opening Ceremony

Stauffer Auditorium, Hoover Institution

Dariusz Bogdan Deputy Minister of Economy, Poland

Kazimierz Bujakowski Dr. Ing. Deputy Mayor, City of Krakow

Olgierd R. Dziekoński Minister, The Cabinet of the President of Poland

Steve Kawa Chief of Staff, City of San Francisco

Zbigniew Kubacki Minister Counselor, Head of The Trade & Investment Section, Polish Embassy John Raisian Ph.D. Tad and Dianne Taube Director of the Hoover linstitution and Senior Fellow

9:00 am Panel "Technologies in Water Management – Supply Security and Flood Protection"

Stauffer Auditorium, Hoover Institution

Moderator Piotr Moncarz Ph.D., P.E. Chairman, US-Polish Trade Council, C.Prof. Stanford University, V.P. Exponent

Speakers Douglas Hamilton P.E., D.WRE Principal Engineer, Exponent

Mark Iwanowski Managing Director, Trident Capital, Inc.

Julie Lebonte P.E. Director, Water System Improvement Program, San Francisco Public Utilities Commission Janusz Zaleski Ph.D. Eng., Prof. President, Wrocław Regional Development Agency, Wrocław University of Technology

10:15 am Coffee Break

10:30 am Panel "Opportunities and Successful High-Tech Investment in Poland, Part I"

Stauffer Auditorium Hoover Institution

Moderator Clay Bullwinkel Managing Member, Silicon Valley Flow, LLC, BoD USPTC

Speakers Woiciech Burkot, Ph.D. R&D Director, Google Poland

Ryszard Dyrga Managing Director, Intel Technology Poland

Jerzy Foryciarz, Ph.D. Director of Operations, Motorola CDMA & LTE Engineering Poland

Mariusz Tomaka CEO at DisplayLink (Poland) sp. z o.o., Advisor of the Board at Euro-Centrum,

VP Business Development Poland at DisplayLink

December 6, 2010 - Monday

11:45 am Lunch

12:45 pm Panel "Opportunities and Successful High-Tech Investment in Poland, Part II"

Stauffer Auditorium, Hoover Institution

Moderator Jerzy Orkiszewski President, US-Polish Trade Council, Technical Director, Cutera Medical Devices

Speakers Kazimierz Bujakowski Dr. Ing. Deputy Mayor, City of Krakow, formerly Chief Surveyor of Poland

Sławomir Kopeć Ph.D. President, Kraków Technology Park sp. z o.o.

Zbigniew Kubacki Minister Counselor, Head of The Trade & Investment Section, Polish Embassy, WDC

Jerzy Lis Dr. Ing., Prof. Vice-Rector for Cooperation and Development, AGH University of Science and Technology

Bożena Lublińska-Kasprzak President, Polish Agency for Enterprise Development

Andrzej Rybka Managing Director of the Aviation Valley Association

2:00 pm Coffee Break

2:15 pm Panel "Smart Grid: Technology and Economics"

Stauffer Auditorium, Hoover Institution

Moderator Marek Samotyj Technical Executive, Power System Analysis and Energy Efficiency, Power Delivery and

Utilization Sector, Electric Power Research Institute

Speakers Damian Cieślicki Ph.D., P.E. Manager at DAC Systems LLC

Don Von Dollen Program Manager, Intelligrid, Electric Power Research Institute

Bob Russ Director of Energy Services, EnerNex

Magdalena Wasiluk-Hassa Ph.D. Director of Innovation and External Funds Department, PSE Operator S.A.

3:30 pm Coffee Break

December 6, 2010 - Monday, 3:45 P.M.

3:45 pm Panel "Monetizing Clean Energy: From the Lab to the Grid"

Stauffer Auditorium Hoover Institution

Moderator James Sweeney, Prof., Director, Precourt Institute for Energy Efficiency, Stanford University

Speakers Hamid Farzaneh CEO, Varioptic

Christopher Gadomski Bloomberg Forecast, Adjunct Prof., Univ. of New York

Robert Kostecki, Ph.D. Staff Scientist and Deputy and Deputy Division Director, Lawrence Berkley National

Laboratory, Environmental Energy Technologies Division

John D. Pye, Ph.D., P.E. Corporate VP, Practice Director & Office Director – Phoenix, Exponent

Eric Stewart President, US-Poland Business Council

5:30 pm Business Cocktail, Stanford University Faculty Club

6:30 pm Business Banquet, Stanford University Faculty Club

MC Leszek Szałek, Chairman, Kraków –San Francisco Sister City Symposium Committee

Welcome Michael Howard, Ph.D., President and CEO, Electric Power Research Institute

Keynote Dariusz Bogdan, Deputy Minister of Economy, Poland

December 7, 2010 - Tuesday

Option I

8:00 am Workshop - "Start-up Boot Camp - Expanding to the World Market, with a special section on IP Management:

Protecting Your Inventions and Executing Technology Transfer"

Santa Clara University

Moderator George Slawek Executive Director, Eurocal Group, BoD USPTC

Speakers Clay Bullwinkel Managing Member, Silicon Valley Flow, LLC, BoD USPTC

Sarah Carpenter Co-Founder and Executive Director, Eurocal Group

David Frazee, Esq. K&L Gates LLP

Stan Lewandowski, Esq. Attorney, K & L Gates LLP, BoD USPTC

Kirsten Leute Senior Licensing Associate, Stanford University Office of Technology Licensing

IdaRose Sylwester Managing Director, Silicon Valley Link

10:00 am Coffee Break

12:00 pm Lunch

1:30 pm Visiting Silicon Valley High-Tech Companies

Option II

10:30 am Electric Power Research Institute, Palo Alto

Christian B. Larsen Senior Vice President of Operations, Electric Power Research Institute

Tom Mulford Technical Executive

"Advanced Nuclear Technology (ANT) New Nuclear Plant Deployment "

Neville Holt Technical Fellow, Clean Coal Technology

Omar Siddiqui Director, Energy Efficiency

Electric Transportation

1:00 pm Lunch, Electric Power Research Institute, Palo Alto

Chaim Braun, Ph.D., P.E. Consulting Professor, Center for International Security and Cooperation, Stanford University -

"Nuclear Power Plants - who needs them and how to choose them?"

December 7, 2010 - 2:00 PM Tuesday

2:00 pm Shale Gas Meeting, Stanford University

Moderator Jan Hupka, Dr. Ing., Prof.

Stanford University Experts

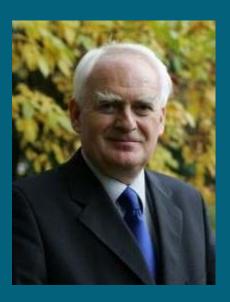
Chevron

Brun Hilbert, Ph.D., P.E. Principal Engineer, Exponent

Deputy Rector, Gdansk University of Technology

Meeting of the Polish Council of Engineers of North America

December 4, 2010 - Saturday 9:00 am

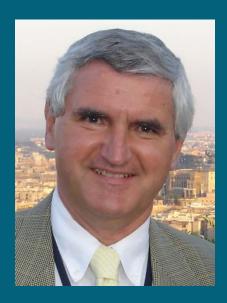


Olgierd R. Dziekoński, Secretary of State, The Cabinet of the President of Poland

Deputy Mayor of Warsaw in the years 1990-1994 and 1999-2000. Founder and First President of Municipal Development Agency supporting local government in Poland in 1994-1999. In 2000-2001, Deputy Minister of Regional Development and Construction. He has over thirty years of experience in planning, designing and managing urban development and implementation of public investment projects. Author of urban design plans, drawn up under the Cooperative Work of Creative Artists and Architects ESPEA. Mr. Dziekoński specializes in spatial and regional planning of municipal investments and development. Expert in local and regional development in Europe and the Middle East.

Meeting of the Polish Council of Engineers of North America

December 4, 2010 - Saturday 9:00 am



Andrzej Nowak, Ph.D., P.E., Prof., President, Council of Polish Engineers of North America

Professor of Robert W. Brightfelt's Chair of Engineering and professor of civil engineering at the University of Nebraska, USA. He is specialized in the field of Structure safety and security, and bridge design. He has also published a number of researches, and his contributions to these specialized domains are well-known. Professor Nowak has also organized a number of international conferences and received many prizes and medals. Finally, he has also been a visiting professor in a number of universities worldwide.

Marek Żywno, President, Polish-Amercan Engineers Club of the San Francisco Peninsula



Mr. Zywno is the current President of Polish American Engineers Club of Silicon Valley, co-organizing the Poland-Silicon Valley Technology Symposium. He is Director of Technical Programs at KLA-Tencor Corporation. In his tenure at KLA he has architected optomechanics, nanometer precision metrology and motion system of KLA 300 series reticle inspection instruments, managed the mechanical engineering of an SEM wafer inspection system, and presently is developing precision systems of a unique Reflected Electron Beam Lithography System for direct exposure of semiconductor wafers. His specialty are performance limiting factors in nanotechnology: metrology, vibrations, structural mechanics and optomechanics. He holds 13 US patents and 2 has currently pending. He is also a licensed sailor and Vice Commodore of Yacht Klub Polski San Francisco.

Paul Marca, Deputy Director, Stanford Center for Professional Development



Mr. Marca is the Deputy Director at Stanford Center for Professional Development (SCPD), Stanford University. He has spent 22 years in various roles at the SCPD and currently directs the portfolio of over 250+ courses annually to industry customers. As second in command for Stanford Center for Professional Development (SCPD) and member of senior management team for the last 16 years, Mr. Marca is responsible for helping maintain \$18M in annual revenues. Paul's duties at SCPD include developing, marketing and delivering engineering professional education to industry. He has been instrumental in developing and implementing SCPD international portfolio in China, India, Korea and in Europe.

Renate Fruchter, Ph.D., Director, Project Based Learning Laboratory, Stanford University



Dr. Fruchter is the founding director of the Project Based Learning Laboratory (PBL Lab), lecturer in the Department of Civil and Environmental Engineering, and Senior Research Engineer thrust leader of Collaboration Technologies at the Center for Integrated Facilities Engineering (CIFE), at Stanford. She leads a research effort to develop collaboration technologies for multidisciplinary, geographically distributed teamwork, and e-Learning. Her interests focus on R&D and larger scale deployment of collaboration technologies that include Web-based team building, synchronous and asynchronous knowledge capture, sharing and re-use, project memory, corporate memory, and mobile solutions for global teamwork and e-Learning. In addition, she has established in 1998 a strong research effort focusing on the impact of technology on learning, team interaction, and assessment

Annual Gala Dinner of Polish-American Engineers' Club

December 4, 2010 - Saturday, 6:00 pm



The coming IPv6 internet: US/China vs Germany/Poland/Eastern Europe

With the imminent exhaustion of available addresses on 32 bit Internet Protocol version 4 (IPv4), the world's Internet is going to transition to the faster and more powerful 128 bit IPv6 in the next couple years. Just as containerization rapidly facilitated the internationalization of the world's trade in goods, the new faster internet will dramatically increase the international trade in hours of professional services, particularly engineering. The existing trade axes will probably form the starting point of the professional services exchanges, but the services market will soon be driven by those technological leaders who grasp and adapt to the new potential first. The challenge for Poland will be to maintain its current symbiotic relationship with Germany and the potential for Poland is to become the de facto independent leader of Eastern European technology in this transition.

Keynote

Dr. Roger L. McCarthy, P.E., NAE, Independent Non-Execitive Director, Shui On Land, Ltd.

Roger L. McCarthy is a private engineering consultant and a director of Shui on Land, Ltd., which is involved in large-scale urban redevelopment in the People's Republic of China. Dr. McCarthy has substantial experience in the analysis of failures of an engineering or scientific nature. He is currently serving on the National Academy of Engineering's Committee for the Analysis of Causes of the Deepwater Horizon Explosion, Fire, and Oil Spill to Identify Measures to Prevent Similar Accidents in the Future. Previously, Dr. McCarthy was Chairman Emeritus of Exponent, Inc., and Chairman of Exponent Science and Technology Consulting Co., Ltd. (Hangzhou, China). In 1992, he was appointed by the first President Bush to the President's Commission on the National Medal of Science. Dr. McCarthy holds five degrees, including a doctorate in Mechanical Engineering from the Massachusetts Institute of Technology. He serves on external advisory boards at MIT, Michigan and Stanford. He was elected to the National Academy of Engineering in 2004.

Panel "Technologies in Water Management – Supply Security and Flood Protection" December 6, 2010 – Monday 9:00 am



Despite geographic and economic differences Poland and California share the dilemma of water supply security (in particular Southern California and Central Poland), and of the major flood hazard (in particular the delta of the Sacramento River and Southern and South-Western Poland). Water supply and surface water management for years rely and highly advanced technological solutions – from mapping and meteorological assessments through complex systems of dams, dikes, levies, pipelines, and channels. The panel will focus its discussion on how advanced technology tools are changing the information gathering, processing, and the implementation of water projects.

Moderator

Piotr Moncarz, Ph.D., P.E., Chairman, US-Polish Trade Council, Stanford University/Exponent

Piotr Moncarz is a Consulting Professor at Stanford University, a Corporate VP at Exponent, a Silicon Valley science and technology public corporation, a member of the Board of the Polish National Center for Research and Development, member of Polish Academy of Science and of Russian Academy of Technological Science, Fellow of American Society of Civil Engineers, co-founder and chairman of US-Polish Trade Council, member of the Advisory Board of Forum Obywatelskiego Rozwoju, FOR, a board member of San Francisco Global Trade Council. He is active in international business from power plant development projects, energy technologies and economics, to high-tech ventures.

Douglas Hamilton, P.E., D.WRE, Principal Engineer, Exponent



Prior to joining Exponent Mr. Hamilton worked for the Hydrologic Engineering Center (HEC), which provides consulting and technology services to the civil works and military missions of the U.S. Army Corps of Engineers. He has extensive experience in the design and safety of dams, water resources, hydrology, hydraulics and the mitigation of natural and man-made hazards. He is also an expert in the application of sediment transport, geomorphic and hydrologic principles to natural systems, and to the design of constructed facilities. Mr. Hamilton has held lead engineering positions in the consulting firms Simons, Li & Associates, and Rivertech. For eight years Mr. Hamilton operated his own hydrologic consulting firm. He is a collaborator with the Chinese Academy of Sciences, Institute of Mountain Disasters and Environment (Sichuan, China).

Mark Iwanowski, Managing Director, Trident Capital, Inc.



Mr. Mark Iwanowski is a Managing Director at Trident Capital, Inc. He is the Founder and Chairman of Neohapsis, Inc. He was earlier a Venture Partner at Trident Capital, which he joined in the same capacity in 2005. He was most recently the Senior Vice President Global IT of Oracle Corporation, where he was responsible for managing the company's worldwide IT systems across over 100 countries. Additionally, he was responsible for the integration of Oracle's Global IT services with the company's Global Product Support to ensure the reliable delivery of high quality services to Oracle On Demand customers. Prior to Oracle, Mr. Iwanowski managed a systems integration, ASP, and outsourcing business for SAIC. He was also a principle in Quantum Magnetics and held executive positions within Raytheon and Honeywell.

Julie Lebonte, P.E., Director, Water System Improvement Program, San Francisco Public Utilities Commission



Mrs. Lebonte is the Director of San Francisco Public Utility Commission's Hetch Hetchy Water System Improvement Program. She initiated and directed planning of this SFPUC's historic \$4.6 billion effort to repair, replace and seismically upgrade the system that delivers water to Bay Area. Julie Lebonte is a Professional Civil Engineer with 20 years of experience in utility engineering. She worked for private companies and for public institutions. Her experience focuses on the master planning and public infrastructures design. Before her appointment for WSIP Director, she managed the utility improvements for all the redevelopment projects in San Francisco.

Janusz Zaleski Prof. PhD. Eng., President of Wrocław Regional Development Agency, Professor at Wrocław University of Technology



In years 1992-1998 Governor of Wrocław Province, 1993-1997 Chairman in the National Council of Governors, 2000-2001 Advisor to Prime Minister Jerzy Buzek. In 2000-2001 and 2008-2010 Chairman of the International Commission of Odra River Protection Against Pollution. Member of the Committee for Spatial Planning and of the Committee for Water Management in Polish Academy of Science. He also worked as PCU director in World Bank Flood Recovery Project with budget 750 million USD. Prof. Zaleski is an expert in water management and in regional policy. He is author of more than 170 papers publications and numerous professional evaluations. He is the author of "The Programme for Oder 2006", which shows an integrated approach to the water management in the Oder river basin. He is now Chairman of the Scientific Council in Institute of Meteorology and Water Management in Warsaw.

Panel: "Opportunities and Successful High-Tech Investment in Poland, Part I"

December 6, 2010 - Monday 10:30 am



Multinational corporations which have established product design and engineering centers in Poland have referred to these centers as part of their "crown jewels", and have even shifted investment to them from other centers worldwide. What gives rise to this superior productivity, and how can companies new to Poland reap the same? Each panelist will briefly present the world class accomplishments of their technical design and engineering centers in Poland. They will also express their views on current opportunities and how to address them, including optimal creation and management of such centers. The moderator will ask the panelists questions on key issues, followed by questions from the audience and concluding remarks by the moderator.

Moderator

Clay Bullwinkel, Managing Member, Silicon Valley Flow, LLC, BoD USPTC

Mr. Bullwinkel brings 26 years of relationships with large and small technology industry leaders both in the U.S. and in Central and East Europe (CEE), including many with world-class design and engineering capabilities. He successfully led development, product management and marketing of PC and enterprise software, data networking products, and handheld systems for such companies as Hewlett Packard, 3Com, IBM, Microsoft and Intel. Mr. Bullwinkel advised Microsoft, Intel, Cisco, Hewlett Packard, Samsung, Motorola, and Google on creating or expanding development centers in CEE. He is a co-founder and board member of the U.S. Polish Trade Council.

Wojciech Burkot, Ph.D., R&D Dyrektor, Google Poland



Dr. Burkot joined Google to build and head a new R&D centre in Krakow at the end of 2006. Now he is an Engineering Director and the Site Director at the same site. Dr. Burkot has been heavily involved in research and technology development for many years. He has experience in programming, consulting (with American Management Systems) and change management as well as wide managerial practice. He joined Google from the Motorola Polska Software Center where he was responsible for building and managing an organization developing software for CDMA Base Transceiver Stations. He also managed development of software for Common High Availability Platform for CDMA, UMTS and GSM network elements.

Ryszard Dyrga, General Manager, Intel Technology Poland



Mr. Dyrga has built up the engineering team from a small startup, through acquisitions by CrossComm corp., Olicom SA, and in 1999 by Intel, to become one of the best overseas Intel groups, voted the Best Employer in Poland and Central Europe. He has a 30 years-experience in compute, communication/networking and embedded systems software and hardware development. Prior to Intel position, he worked as AVP R&D at OLICOM A.S., R&D Director at Cross Com Corp, Software Engineer and Engineering Manager at Computer Studio Kajkowski and a Software engineer at Maritime Affairs Computerization Center.

Jerzy Foryciarz, Director of Operations, Motorola CDMA & LTE Engineering - Poland



Mr. Foryciarz is running the Poland Software Operations of Motorola Networks in Krakow. His team of 300 engineers is developing CDMA and LTE base station software for cellular operators in North America and Asia. Besides regular R&D, Poland is providing 24/7 customer support to the operators and remote labs. Jerzy was essential in transitioning the business model of the software center in Krakow, from its early stage of in-sourcing software development center to focused, specialized product group with ownership and accountability reaching out to other international teams of Motorola. He joined Motorola from the Institute of Nuclear Physics where he was building data acquisition and analysis systems of the DISTO experiment.

Mariusz Tomaka, CEO at DisplayLink (Poland) sp. z o.o., Advisor of the Board at Euro-Centrum, VP Business Development Poland at DisplayLink



Mr. Tomaka is active as organizer, co-founder, and CEO level manager of innovative electronic and software related companies located in Poland with focus on local and international markets. For years he has been involved in building business structures which allow groups of ambitious engineers to gather around challenging projects. He is specialist in building and running innovative companies focused on International markets and leading teams of engineers and managers to achieve challenging technology and business objectives. Prior to DisplayLink he worked as an Area Manager - Poland at Neubloc, board adviser - share holder at ABF sp. z o.o. and CEO at neubloc sp. z o.o.

Panel: "Opportunities and Successful High-Tech Investment in Poland, Part II" December 6, 2010 – Monday 12:45 pm



The IT industry has been very mobile in building intellectual or manufacturing hubs around the world. However, other industries related to High-Technology R&D and manufacturing have also expanded their horizons beyond the country of their origins. The Part II of the "Opportunities and Successful High-Tech Investment in Poland" presents a number of examples of such success stories and of the potential still to be tapped to.

Moderator

Jerzy Orkiszewski, President, US-Polish Trade Council, Technical Director, Cutera Medical Devices

Mr. Orkiszewski holds an M.S. degree in Biomedical Engineering from the Warsaw Technical University, Department of Fine Mechanics (currently Department of Mechatronics) and École Nationale Supérieure de l'Electronique et de ses Application in Cergy, France. In Silicon Valley he has been working for variety of product development biomedical device companies: Cutera, Inc., Ellex Medical, Lumenis, Inc. and Medical Group of Coherent, Inc., where he has been providing the technology and business leadership serving in various engineering, management and executive positions. He was a member of the Polish national modern pentathlon team, and plays classical guitar. He is also a pilot with commercial and instrument ratings. Jerzy is a contributing editor of "Przegląd Lotniczy - Aviation Review" aviation magazine in Poland. He provides to USPTC a strong link to the US biomedical technology sector.

Kazimierz Bujakowski Dr. Ing., Deputy Mayor, City of Krakow



Prior to this position, Mr. Bujakowski was the Plenipotentiary of the President of the City of Krakow for Establishing Real Property Resources of the City of Krakow and the Treasury. In years 1999-2001, as the Principal Geodesist of the Country and President of Main Geodesy and Cartography Office, he prepared and carried out two amendments to the Act "Geodesy and cartography law". Participated in the works on the "Government Program for Development of a Cadastral System in Poland", and was involved in building a spatial information system on the central level. Dr. Bujakowski initiated research and development works in the area of real property cadastre, and a quality management system in geodesy and cartography. For seven years he also worked as Director of the Geodesy, Cartography, Cadastre and Real Property Department of the Regional Office in Krakow.

Jerzy Lis, Prof., Vice-Rector for Cooperation and Development, AGH University of Science and Technology



The professional career of Prof. Lis includes Assistant Professor and Lecturer in the Department of Materials Science AGH UST; Research Associate, Department of Chemical Engineering, State University of New York, Buffalo, NY, USA; AGH UST Professor; Head of the Department of Ceramic Technology of the AGH UST; Vice Dean and Dean of the Faculty of the Materials Science and Ceramics and finally the Vice-Rector for Cooperation and Development AGH UST. He serves also as President of the Polish Materials Society. He is an author of 223 papers; 4 monographs; 143 presentations on international conferences; 10 patents; the head of 17 research projects.

Sławomir Kopeć, Ph.D., President, Kraków Technology Park sp. z o.o.



Dr. Kopeć earlier career includes the posts of the Director of the Information Society Department at the Marshal's Office of Małopolska Region, Undersecretary of State at the Ministry of Communication and the Government Plenipotentiary for Telecommunication in Rural Areas, and Director of Małopolska Regional Branch of Agency for Restructuring and Modernisation of Agriculture. He was the Chairman of the Civic Committee for Informatisation of the State, member of the Informatisation Council (on behalf of the Union of the Voivodeships of Poland), and member of the Jagiellonian University Programme Council for "Information Society" Post-Graduate Studies. Long-term member of local and regional authorities, former President of Municipal Council in Skawina and Vice-President of Kraków County Council.

Zbigniew Kubacki, Minister Counselor, Head of The Trade & Investment Section, Polish Embassy, WDC



Minister Kubacki began his professional career with the Foreign Trade Enterprise "Orbis", as a commercial offices' staff member, and subsequently worked in the Research Institute for Foreign Trade and the Ministry of Foreign Economic Relations. He was twice posted abroad to work for the official Polish commercial representations, serving in Athens, Greece, and Chicago, where he was responsible for the promotion of Polish economic relations in the Midwest. In prior to his current position, Mr. Kubacki was promoted to the Director of the Department of International Bilateral Cooperation of the Ministry of Economy.

Bożena Lublińska-Kasprzak, President, Polish Agency for Enterprise Development



Mrs. Lublińska-Kasprzak completed scientific and professional training at the University of Minnesota, USA, Scottish Agricultural College in Great Britain, University College Cork in Ireland as well as in the Audit Department of the Common Agricultural Policy in the Directorate General for Agriculture of the European Commission. She was an expert in the Parliamentary Group for the EU Funds Absorption and the international consulting projects. She owns the Prince 2 project management certificate. She supervised the execution of the post-accession EU Programs and the national support programs.

Andrzej Rybka, Managing Director of the Aviation Valley Association



The Aviation Valley has been the first and the biggest innovative industrial cluster in Poland and the Eastern Europe. Secretary General of APAI – Association of Polish Aviation Industry. Member of the Steering Committee of the Foresight Poland 2020 National Program. Founding member of EACP – European Aerospace Cluster Partnership. In 1990s, marketing manager of the Honda Motor Corporation in Poland, responsible for developing the network of Honda dealers in Poland. An airplane pilot and a free-lance journalist.

Panel: "Smart Grid: Technology and Economics"

December 6, 2010 - Monday 12:45 am



A smart grid is one that incorporates information and communications technology into every aspect of electricity generation, delivery and consumption in order to minimize environmental impact, enhance markets, improve service, reduce costs and improve efficiency.

The smart grid's potential is generating momentum of innovation in technology and operations. Utilities, technology companies and government agencies are investing in smart grid technologies, and they are joined by industry other stakeholders, regulators and policymakers in working to understand both its potential and its challenges. Industry stakeholders expect a smart grid to help resolve a variety of issues, including reducing fossil-fuel-fired generation investment, and creating new ways for customers to become active participants in energy consumption, storage, or even production.

Moderator

Marek Samotyj, Technical Executive, Power System Analysis and Energy Efficiency, Power Delivery and Utilization Sector, Electric Power Research Institute

Mr. Samotyj currently manages at EPRI energy efficiency-related end-use energy utilization efforts. He was also responsible for development and implementation of R&D plan for IntelliGrid Consortium, public-private initiative established by EPRI in 2001. Before that, he held a position of the Business Line Manager responsible for EPRI Retail Sector's Technical and Business Services. He was also a Power Quality Product Line Team Leader. Before coming to EPRI, Mr. Samotyj was a Research Assistant to the Energy Modeling Forum at Stanford University. He is a member of the IEEE and a member of CIGRE (International Conference on Large High Voltage Electric Systems). He is a recipient of the Year 2000 John Mungenast International Power Quality Award for his lifetime achievements funded by Power Quality Magazine and The Financial Times.

Damian Cieślicki, Manager at DAC Systems LLC



Mr. Cieślicki received his M.Sc. in Electrical Engineering from Silesian Polytechnic, Poland. He received his Ph.D. degree from Santa Clara University, California, USA. He worked at ABB for 20 years on various generations of Energy Management Systems (EMS). He designed and developed various EMS optimization functions (e.g. OTS, SE and AGC). His current research interests include smart grid with emphasis on micro grids, wireless sensor networks and cloud computing technologies. Damian is currently teaching a class on Smart Grid at Santa Clara University and is also consulting at several electrical utilities on various Smart Grid topics.

Don Von Dollen, Program Manager, IntelliGrid, Electric Power Research Institute



His program is focused on accelerating the transformation of the power delivery infrastructure into the intelligent grid needed to support our future society through a unique collaboration of public and private stakeholders. Von Dollen joined EPRI in 1991 and has held a variety of positions including Applications Manager for Power Delivery and Markets, Program Manager for Underground Transmission, and Project Manager. He has also managed EPRI's superconductivity research program including wire and cable development, and research projects relating to transmission cable systems. Before joining EPRI, Von Dollen was a Research Engineer with the Pacific Gas & Electric Company.

Bob Russ, Director of Energy Services at EnerNex



Mr. Russ has been involved in the Energy Industry and many aspects of the Smart Grid for over 25 years. Over the years, he has completed projects on behalf of EPRI, Gas Research Institute, many electric and gas utilities, and a variety of high-tech activities and writing business plans and assisting in raising venture capital for startups ranging from an internet-based energy information effort to a specialty printed circuit board entity to a high speed chip2chip bus startup. He recently joined the EnerNex Smart Grid Energy team and his presence in the Bay Area will facilitate supporting EnerNex's West Coast clients. Before EnerNex he has worked for Lawrence Livermore National Labs, Tyco, Unity Systems, Diablo Research as a vice-president.

Magdalena Wasiluk-Hassa, Ph.D., Director of Innovation and External Funds Department, PSE Operator S.A.



Dr. Wasiluk-Hassa is instrumental in conceptualizing, developing and implementing strategic research and development plan along with technology demonstrations and deployment at PSE Operators S.A., the Polish power grid operator. She was representing the company in Steering Committee of the IntelliGrid Consortium affiliated with EPRI (USA), she is also actively involved in current EPRI Programs on SmartGrid development and Smart Grid demonstrations. For many years she was a member of Advisory Council to the Smart Grid European Technology Platform. She is a member number of professional associations: IEEE (since 1998), of CIGRE (International Conference on Large High Voltage Electric Systems), of Polish Association of Electrical Engineers (SEP) and of Polish Electricity Association. She has authored and co-authored number of technical and scientific papers and publications.

Panel: "Monetizing Clean Energy: From the Lab to the Grid"

December 6, 2010 - Monday 2:15 pm



The session is aimed at showing how successful, albeit diverse models can be developed in taking a promising discovery or idea out of university or commercial laboratory and implement it in the commercial world of R&D, manufacturing, and marketing.

Moderator

James Sweeney, Prof., Director, Precourt Institute for Energy Efficiency, Stanford University

Professor of Management Science and Engineering; Senior Fellow of the Stanford Institute for Economic Policy Research; Senior Fellow of the Hoover Institution on War, Revolution and Peace; Senior Fellow of the Freeman Spogli Institute for International Studies; and Senior Fellow of the Woods Institute for the Environment. He served as chairman of the Stanford Department of Engineering-Economic Systems and Chairman of the Department of Engineering-Economic Systems and Operations Research. His professional activities focus on economic policy and analysis, particularly in energy, natural resources, and the environment. His research includes depletable and renewable resource use, electricity market analysis, environmental economics, global climate change policy, gasoline market dynamics, energy demand, energy price dynamics, automobile market analysis, and housing market dynamics.

Hamid Farzaneh, CEO, Varioptic



He has 30 years experience as CEO, COO, GM & VP Sales & Marketing. His former positions are COO of Genesis Microchip, co-founder of Motion Sense (a MEMS controller), Executive Vice President of Sales and Business Development at Silicon Optix Inc., CEO of DisplayLink. He defines himself within three roles: as a business consultant, board director and advisor and en executive coach. Earlier in his career, Farzaneh was the vice president of marketing and sales at ASAT, and also held marketing and business development positions with National Semiconductor Corp. He earned his Masters of Engineering degree in Mechanical Engineering from Institut National des Sciences Appliquées in Lyon, France, and his MBA from Golden State University in San Francisco.

Christopher Gadomski, Blomberg Forecast



As Leed Analyst, Nuclear at Bloomberg New Energy Finance, Mr. Gadomski directs the firm's nuclear energy research team in developing a robust methodology for forecasting global nuclear investment in new build, innovative technologies, O&M, fuel cycle and decommissioning. As a business development and corporate communications consultant with SMIdirect, Mr. Gadomski has over 25 years experience working with firms and institutions including the United Nations Development Program, World Bank, U.S. Department of Energy, and UNDP/Global Environment Facility on energy and environment projects. As a renewable energy business development consultant, he has developed solar projects in the Middle East and in California, working with among others, the United Nations Development Program, the US Agency for International Development, as well as with leading independent power developers.

Robert Kostecki, PhD, Staff Scientist and Deputy and Deputy Division Director, Lawrence Berkley National Laboratory, Environmental Energy Technologies Division



Dr. Kostecki's research interests are focused on fundamental phenomena that determine electrochemical performance of electrochemical energy storage and conversion systems. He was often recognized for his pioneering work in the field of spectro-electrochemical diagnostics, especially in bridging the gap between fundamental science and applications of significant technological importance e.g., batteries. He develops novel in situ and ex situ experimental techniques aimed at probing electrical energy storage (EES) materials at an atom, molecular or nanoparticulate level. Dr. Kostecki has co-authored 62 papers in refereed journals, 13 conference proceedings papers, 110 meeting presentations and 10 patents. He is an active member of numerous scientific societies and committees, (co)-chaired numerous committees, workshops and government-university-industry research roundtable meetings.

John D. Pye, Ph.D., P.E., Corporate Vice President, Practice Director & Office Director - Phoenix, Exponent



With a background in mechanical and aerospace engineering, Dr. Pye has expertise in issues pertaining to rapid prototyping, product design, instrumentation, fluid mechanics, structural analysis, and mil-standard testing. Programs he has led range from the MARCbot IED inspection robot that is currently deployed in Iraq. Prior to joining Exponent, Dr. Pye held a research position in the Aerospace Fluid Mechanics Lab at Stanford University, where he was responsible for the renovation and redesign of the Stanford Low-Speed wind tunnel as well as managing the Stanford experimental facilities of the Stanford/NASA Ames Joint Institute for Aeronautics and Astronautics.

Eric Stewart, President, US-Poland Business Council



Eric Stewart serves as the President of the US-Poland Business Council. Mr. Stewart is also a Partner with the Washington DC firm of Williams & Jensen, PLLC; he serves as a Senior International Advisor to the U.S. Chamber of Commerce; as well as the Executive Director of the U.S. Turkmenistan Business Council (USTBC). Previously, Mr. Stewart served as the Deputy Assistant Secretary for Europe/Eurasia at the U.S. Department of Commerce. Mr. Stewart directed the Department's activities on trade, commerce, compliance and investment policies for more than 50 countries (including European Commission and 25 EU countries, Turkey, Russia and the Independent States) in the region.

Business Banquet

December 6, 2010 - Monday 6:30 pm



Poland in the EU Economic Crisis – its stregth and ability to lead East-Central European ecoomies.

Keynote

Dariusz Bogdan, Deputy Minister of Economy, Poland

Graduated from the Faculty of Mechatronics at the Warsaw University of Technology. He then went on to complete post-graduate studies in the field of Telecommunication, Information Technology and Management in the Faculty of Electronics and Information Technology at the Warsaw University of Technology. In the years 1993-1999, Inspector, Senior Inspector, Manager of the IT team; Plenipotentiary of the President of Information Technology Affairs in the Agricultural Market Agency. From 1999 to 2007, Director of the Office of Teleinformation in the Agricultural Market Agency. In the years 2006-2007, lecturer in the post-graduate course at the Warsaw Agricultural University. In December 2007, Advisor to the Vice President of the Council of Ministers, the Minister of Economy Waldemar Pawlak.

Welcome and Opening Remarks

Michael Howard, Ph.D., President and CEO, Electric Power Research Institute



Dr. Howard has over 30 years of results-driven, multi-faceted leadership experience in various organizations. Most of his experience is in providing technical consulting services and products to both U.S. and international electric utility companies. Prior to his current appointment, Dr. Howard served as Senior Vice President, Research and Development, and President and Chief Executive Officer of EPRI Solutions, Inc., a wholly-owned subsidiary of EPRI. At the EPRI Power Electronics Application Center (PEAC) Corporation he served as President and Chief Executive Officer. Previously, Dr. Howard was President of the Tennessee Center for Research and Development (TCRD), Tennessee and President of Beta Development Corporation (BDC), an early-stage venture capital firm focused on providing equity investment in technology-based companies.

Master of Ceremony

Leszek Szałek, Chairman, Kraków - San Francisco Sister City Symposium Committee



Mr. Szałek graduated from The Technical University of Warsaw with M.Sc. in Electronics Engineering and MBA. His academic and professional background is related to the field of cybernetics. He is a founder and CEO of Cito Systems, a company focused on control systems design and integration for robotics and automation applications. He worked on projects for industrial, military and NASA applications. He designed a control system allowing remote robot control from any place on the globe. Leszek Szałek is vigorously involved in activities of Polish and American professionals in the USA. He is a founding member of Robotics Consortium in Silicon Valley, an organization advancing robotics to wide variety of applications.

Workshop: "Start-up Boot Camp – Expanding to the World Market, with a special section on IP Management: Protecting Your Inventions and Executing Technology Transfer"

December 7, 2010 – Tuesday 8:00 am



The workshop will start with a comparison of Europe and Silicon Valley, with special emphasis on their differences and propositions of California's best practices. We will explain how work the venture and funding models and deliver various sales, development and marketing concepts. The right choices and actions enable making the product ready for global audiences. We will help you to recognize this moment to make quick and certain decisions on pitching your idea globally. How to do that? We will answer to this question. Finally, the intellectual property topic will be discussed in the relation to entrepreneur and university common perspectives.

Moderator

George Slawek, Executive Director, Eurocal Group, BoD USPTC

George is a seasoned entrepreneur, technology and finance executive with over 22 years experience. He is co-founder of the Eurocal Group, LLC, a Silicon Valley-based company providing U.S. entry strategies and related business services to European technology companies establishing a presence in Silicon Valley. George also co-founded ProVisa, Inc. a Silicon Valley based IT and software development company with a uniques "Preferred Provider" program for small to medium-sized Central Eastern European technology companies to do business with U.S. technology clients. George is former President and current board member of the US-Polish Trade Council, a California-based NGO, building economic and academic relations in IT, Biotech and Clean Tech sectors.

Clay Bullwinkel, Managing Member, Silicon Valley Flow, LLC, BoD USPTC



Mr. Bullwinkel brings 26 years of relationships with large and small technology industry leaders both in the U.S. and in Central and East Europe (CEE), including many with world-class design and engineering capabilities. He successfully led development, product management and marketing of PC and enterprise software, data networking products, and handheld systems for such companies as Hewlett Packard, 3Com, IBM, Microsoft and Intel. Mr. Bullwinkel advised Microsoft, Intel, Cisco, Hewlett Packard, Samsung, Motorola, and Google on creating or expanding development centers in CEE. He is a co-founder and board member of the U.S. Polish Trade Council.

Sarah Carpenter, Co-Founder and Executive Director, Eurocal Group



Ms. Carpenter, a native of Norway, has 18 years of professional and executive experience with both large global and smaller local Silicon Valley organizations. Her specialty is finance and accounting. Consistently on the finasnce and accounting side of the house, she has lead teams in organizations as diverse as an energy company to a large international software company and a venture capital supported technology start up organization. She has both public and private company experience building and managing complex and multinational budgets and strategic plans. She has a Bachelor in Science in Accounting and an MBA in Finance from the University of San Francisco.

David Frazee, partner in the Palo Alto, California office of K&L Gates LLP



He represents innovative technology companies, entrepreneurs, and funds, helping them to succeed through the creation and execution of comprehensive international corporate, business, finance, and intellectual property strategies. Using his real world experience as a former Silicon Valley startup entrepreneur, David advises clients how to create value and meet their business and corporate needs at all stages. David has represented clients in connection with debt and equity financings exceeding US\$750 million. David has discussed innovation and business strategy, including in Fortune, The Financial Times, The Red Herring, and The Wall Street Transcript. He is a frequent speaker, including at the Fortune Global Forum in Beijing and the Financial Times Innovation Summit in London.

Kirsten Leute, Senior Licensing Associate, Stanford University Office of Technology Licensing



Ms. Leute manages a caseload of over 250 inventions. She returned to OTL in 2004, where she started in 1996, after spending a year as a technology manager at the Deutsches Krebsforschungszentrum (German Cancer Research Center) in Heidelberg, Germany. Her education includes a Bachelor's degree in biology from Wellesley College and a Masters in Business Administration from Santa Clara University. Kirsten is a registered U.S. patent agent and was Vice President for Communications for the Association for University Technology Managers in 2007-2008.

Stan Lewandowski, Attorney, K & L Gates LLP, BoD USPTC



Mr. Lewandowski focuses his practice on transactional and counseling matters, particularly for companies in the cleantech and high-tech sectors. His practice includes advising clients in the areas of business formation, corporate governance obligations, equity and debt financings, mergers and acquisitions, joint ventures, licensing and intellectual property protection. Stan regularly helps international companies form and operate their subsidiaries in the United States and negotiate complex cross-border commercial agreements. He also provides his international clients with advice on immigration and employment matters. Prior to joining K&L Gates, Stan was an associate with national firms in California.

IdaRose Sylvester, Managing Director, Silicon Valley Link



IdaRose Sylvester has over 15 years of experience in management consulting, strategy development, and market research in technology markets. She has extensive vertical experience in semiconductors, consumer technologies, the end to end video market, telecom, SaaS, enterprise software, and web 2.0. Successful client engagements include interim marketing executive engagements, market and competitive positioning research, value proposition definition, business plan development and pitch preparation, product roadmap development, hands on channel management and sales, global go to market, channel and market development strategy, as well as company vetting for venture capitalists. She supports clients based across the US and Europe.

Electric Power Research Institute

December 7, 2010 - Tuesday 8:00 am



Advanced Nuclear Technology (ANT) New Nuclear Plant Deployment

During the visit a number of topics will be addressed:
Nuclear Power
Electric Vehicles
Energy Efficiency
Energy Generation from Traditional Sources.

Chaim Braun, Consulting Professor, Center for International Security and Cooperation, Stanford University

Prof. Braun will address the topic of "Nuclear Power Plants – who needs them and how to choose them?". He is a CISAC Consulting Professor specializing in issues related to nuclear power economics and fuel supply, and nuclear nonproliferation. At CISAC, he pioneered the concept of proliferation rings dealing with the implications of the A.Q. Khan nuclear technology smuggling ring, the concept of the Energy Security Initiative (ESI), and the re-evaluation of nuclear fuel supply assurance measures, including nuclear fuel lease and take-back. Prof Braun is a member of the World Nuclear Association (WNA) committees on Nuclear Economics and Assured Fuel Supplies. He is a permanent lecturer at the World Nuclear University's (WNU) One-Week Courses. Braun was a member of the Near-Term Deployment and the Economic Cross-Cut Working Groups of the Department of Energy (DOE) Generation IV Roadmap study.

Christian B. Larsen, Senior Vice President of Operations, Electric Power Research Institute



From 2004 to 2009 he served in three executive positions in EPRI, as President and Managing Director of EPRIs international subsidiary, EPRI International, Inc., as Vice President of the Generation Sector and Vice President of the Nuclear Sector. In 2009 and 2010 Larsen served as vice president and general manager of the Nuclear Division of Control Components, Inc., an international energy engineering company based in California. He started his career as an applications engineer and project manager at General Electric (GE) Energy; while his last role at GE, prior to joining EPRI, was General Manager of Reactor Services.

Tom Mulford, Technical Executive, Electric Power Research Institute



Mr. Mulford joined EPRI in 1991 as a Manager of Plant Support Engineering in the Nuclear Sector. He subsequently participated in the Advanced Light Water Reactor program activities associated with boiling water reactor testing, engineering, and licensing. Most recently he was Program Manager of the Boiling Water Reactor Vessel and Internals Project. Before joining EPRI, he worked at NUTECH International where he was involved in business development and management of nuclear projects for Korea, Japan, and Taiwan. Prior to that, he was employed by General Electric Nuclear Energy in various roles associated with reactor safety analyses and management of programs to define containment loads following postulated events.

Neville Holt, Technical Fellow, Electric Power Research Institute



Mr. Holt joined the Electric Power Research Institute (EPRI) in 1974 and is currently technical fellow for Advanced Coal Generation Technology. He is technical lead for the CoalFleet program of Future Coal Generation Technology Options. He is the recipient of lifetime achievement awards from EPRI and the Gasification Technologies Council. He has provided assistance to the U.S. Department of Energy, the U.S. Agency for International Development, the World Bank, and the Asian Development Bank in evaluation of clean coal technology opportunities in China and India, and has conducted seminars in the Asia Pacific region.

Omar Siddiqui, Director, Energy Efficiency, Electric Power Research Institute



Mr. Siddiqui joined EPRI in 2007 with more than ten years of experience in the energy efficiency arena. Before joining EPRI, he worked at Global Energy Partners as a project manager and director of business development. He consulted with utilities across the country on energy efficiency projects and the assessment of end use technology applications. His background also includes financial, merger and acquisition, and management consulting experience with such firms as J.P. Morgan, Kaiser Permanente, and A.T. Kearney. Mr. Siddiqui began his career as an energy analyst at Barakat & Chamberlin.

Shale Gas Meeting

December 7, 2010 - Tuesday 2:00 pm



Is Poland going to be the Kuwait of shale gas in Europe? A dynamically evolving forecasting is paralleled with many international gas majors flocking to Poland to be a player in this major prospect. Poland in turn has great expectations of energy security, freedom from imported gas with everpresent political connotations, of reduced carbon foot print, and of new export income, Polish hopes are strongly associated with technological help from U.S. shale gas expertise and technology.

Moderator

Jan Hupka, Dr. Ing., Prof, Deputy Rector, Gdansk University of Technology

Since 1997 simultaneously Research Professor at the University of Utah, USA. Developed advanced oily water treatment processes, has extensive experience in organic phase-aqueous phase-solids separations and in the clean-up of oil spills on marine/inland waters and land, implemented new sorbents from scrap tires for oil spill clean-up and significantly contributed to the development of the tar sand research program at the U/U, USA. His major research interest is in oil-water-solids separation, advanced oxidation techniques, waste utilization/disposal, and applied surface chemistry as used in chemical technology and environment protection against pollution. Teaching: chemical and environmental technology and advanced separation techniques.

Brun Hilbert, Ph.D., P.E. Principal Engineer, Exponent



Dr. Hilbert has been consulting at Exponent since 1996 in the fields of mechanical and petroleum engineering, with special applications to engineering mechanics and geomechanics. He has worked in the petroleum exploration and production industry for over 25 years. Dr. Hilbert is an instructor at the Professional Engineering Institute and conducts review courses for candidates hoping to obtain their professional license in civil engineering. Prior to joining Exponent, Dr. Hilbert was employed as an Engineering Specialist for Exxon Production Research Company.

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